

PRWeek

[Hedges launches executive comms firm](#)

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by [Ted McKenna](#)

MCLEAN, VA: Former SheaHedges Group co-founder Kristi Hedges has founded The Hedges Company, an executive communications training company focused on high-tech CEOs and entrepreneurs. The firm will provide leadership coaching as well as workshops run by former CEOs and entrepreneurs that cover such topics as organizational alignment and preparation for mergers and acquisitions, IPOs, and other events.

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